

New book published September 2016

Facilities Management and Corporate Real Estate Management as Value Drivers

How to Manage and Measure Adding Value

Edited by Per Anker Jensen, Theo van der Voordt

Facilities Management (FM) and Corporate Real Estate Management (CREM) are two closely related and relatively new management disciplines with developing international professions and increasing academic attention. Both disciplines have from the outset a strong focus on controlling and reducing cost for real estate, facilities and related services. In recent years there has been a change towards putting more focus on how FM/CREM can add value to the organisation.

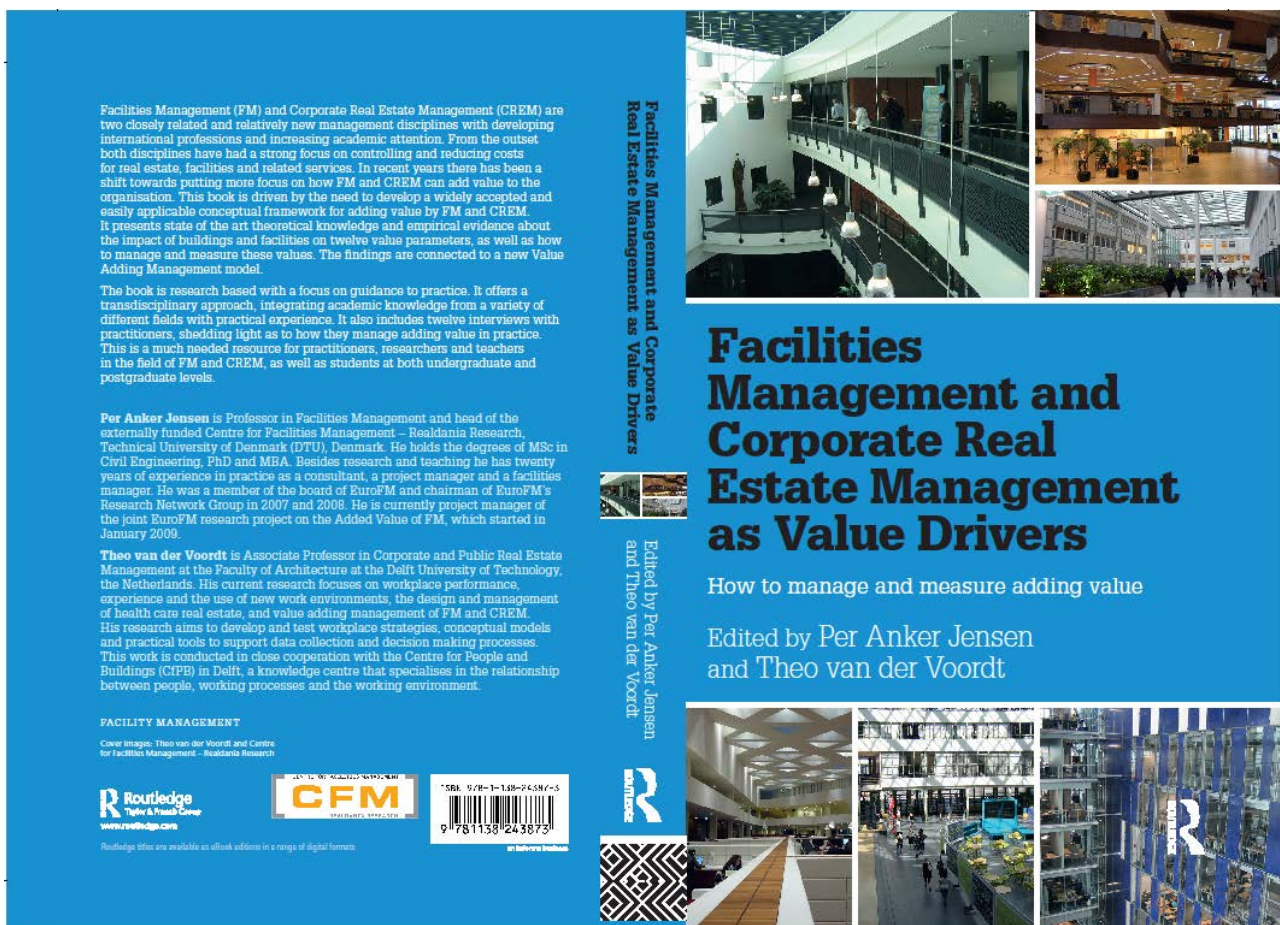
The book is research based with a focus on guidance to practice. It offers a transdisciplinary approach, integrating academic knowledge from a variety of different fields with practical experience. It also includes 12 interviews with practitioners, shedding light as to how they manage adding value in practice. This is a much needed resource for practitioners, researchers and teachers from the field of FM and CREM, as well as students at both undergraduate and postgraduate level.

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Facilities Management (FM) and Corporate Real Estate Management (CREM) are two closely related and relatively new management disciplines with developing international professions and increasing academic attention. From the outset, both disciplines have had a strong focus on controlling and reducing costs for real estate, facilities and related services. In recent years there has been a shift towards putting more focus on how FM and CREM can add value to the organisation. This book is driven by the need to develop a widely accepted and easily applicable conceptual framework for adding value by FM and CREM. It presents state of the art theoretical knowledge and empirical evidence about the impact of buildings and facilities on twelve value parameters, as well as how to manage and measure these values. The findings are connected to a new Value Adding Management model.

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Per Anker Jensen is Professor in Facilities Management and head of the externally funded Centre for Facilities Management – Realdania Research, Technical University of Denmark (DTU), Denmark. He holds the degrees of MSc in Civil Engineering, PhD and MBA. Besides research and teaching he has twenty years of experience in practice as a consultant, a project manager and a facilities manager. He was a member of the board of EuroFM and chairman of EuroFM's Research Network Group in 2007 and 2008. He is currently project manager of the joint EuroFM research project on the Added Value of FM, which started in January 2009.

Theo van der Voordt is Associate Professor in Corporate and Public Real Estate Management at the Faculty of Architecture at the Delft University of Technology, the Netherlands. His current research focuses on workplace performance, experience and the use of new work environments, the design and management of health care real estate, and value adding management of FM and CREM. His research aims to develop and test workplace strategies, conceptual models and practical tools to support data collection and decision making processes. This work is conducted in close cooperation with the Centre for People and Buildings (CPB) in Delft, a knowledge centre that specialises in the relationship between people, working processes and the working environment.

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