Using facilities in an open world?!

Juriaan van Meel
Center for Facility Management / ICOP
At the same time ...
Office space \times Public space = Cowork space

“Coworking is the social gathering of a group of people, who are still working independently, but who share values, and who are interested in the synergy that can happen from working with talented people in the same space”.

(Wikipedia)
“Working on Their Own, Just Side by Side”
(New York Times)

Coworkers
Freelancers / entrepreneurs
Often former home workers
Average age 34
Creative industries / New media

(Deskmag survey, 2011-2013)
“Campus is an open source building”

Eze Vidra, Head of Google Campus
London
“If we fail to create a community, and do not deliver value for money, people will go somewhere else.”

Thomas Vaassen
Co-founder Impact Hub Amsterdam

Thanks
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