

OCTOBER 2012

CIB FACILITIES MANAGEMENT CONFERENCE **USING FACILITIES IN AN OPEN WORLD** **– CREATING VALUE FOR ALL STAKEHOLDERS**

JOINT CIB W070, W111 & W118 CONFERENCE
TECHNICAL UNIVERSITY OF DENMARK, COPENHAGEN; 21 - 23 MAY 2014

FIRST ANNOUNCEMENT AND CALL FOR THEMES

PURPOSE

An 'open world' implies new opportunities for humanity in the use of technologies, combining principles of collaboration, transparency, sharing and empowerment. Open source, open accounts, open innovation and open access are expressions increasingly being heard. A quest for openness seems to be an important current trend, but what is the role of Facilities Management and how can it contribute?

In *CIB W070 Facilities Management* we think that openness in Facilities Management (FM) essentially is about how we deal with stakeholders, including clients, customers, end users, providers, surroundings and society at large.

In *CIB W111 Usability* we think that openness refers to the relationships created with users, as co-creators of value in the use of the built environment. Usability can only be understood by recognising the perceptions and experiences of users and the ways in which they create places in the physical environments they inhabit.

In *CIB W118 Clients and Users* we think that openness may reshape actor roles, illuminate built-in dilemmas of

accessibility, security etc., and shed new light on taken-for-granted assumptions on the ways we go about designing, constructing and using our built environment.

In this joint conference amongst working commissions with a focus on stakeholders in the built environment we would like to focus on the importance of increased openness and how FM can create value for all stakeholders.

CALL FOR THEMES

In the planning of the conference we will also try to practice openness – not just by collaboration between CIB working commissions, but also by inviting stakeholders in the conference to put forward their ideas of the specific themes for the conference. Therefore, we urge all of you who are interested in the conference to send us an e-mail, where you present your ideas and reasoning for themes that you would like to contribute to with research results and/or hear about at the conference. The organizers will then take these ideas into consideration, when we prepare the call for paper for distribution in Spring 2013. Please send your ideas by e-mail to one of the organizers listed below before 1 February 2013.

WE LOOK FORWARD TO HEAR FROM YOU!

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